

## ● CONVIVIO: DESIGN, CULTURE AND IDENTITY



### INTRODUCTION

Group of highly trained professionals committed to research and development in areas such as graphic design, visual communication, environmental design, editorial illustration, and cultural dissemination. We specialize in creating corporate identities, with our research group's objectives being to ensure excellence in design as a fundamental factor in the development of companies and institutions, to create action plans in cultural, social, and economic areas, and to promote innovation through research into visual and intangible resources in communication. Furthermore, we work with visual language to promote the transfer of knowledge and progress in social and cultural awareness.

### RESEARCH TOPICS

- Strategic, graphic, and communication design in institutional and business settings.
- Design against visual pollution.
- Study and development of processes towards greater social awareness and communication of intangibles.

### SCIENTIFIC-TECHNICAL SERVICES

- Graphic and communication design. Intangibles and brand strategies.
- Design, rehabilitation, or redesign of the corporate visual identity of public and private institutions requiring the use of the heraldic system.
- Creation and curating of exhibition projects in physical and virtual spaces.
- Consulting and planning of design plans applied to the graphics of signs and signage in urban environments.
- Editorial design: innovation and creation of the object book.
- Illustration for various functions and natures.
- Study, supervision, and specific actions against visual pollution in cities.
- Consulting and training in digital resources: graphics, layout, photo editing, and web.

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