

HUMAN RESOURCES, ORGANIZATIONAL CHANGE AND LABOUR MARKET



INTRODUCTION

The research team Human Resources, Organizational Change, and Labor Market, located in the Department of Economics and Business Administration at the University of Malaga, specializes in research, innovation, and knowledge transfer activities in the field of human resources, strategic management, entrepreneurship, quality management, and corporate social responsibility. The team provides support to private sector and public administrations, particularly in the context of Malaga province and the tourism sector, while also collaborating on interdisciplinary studies in broader geographical and sectoral areas.

RESEARCH TOPICS

- Human Resources and Labor Market: Training, Soft Skills, Working Conditions, Work Environment, and Inclusion of Disadvantaged Groups.
- Strategic Management, Organization, and Work Techniques: Strategic Planning, Work Techniques, Accessibility, Sustainable and Inclusive Tourism.
- Entrepreneurship: Innovation and Creativity, Business Creation, and Project Management.
- Service Quality and Corporate Social Responsibility: SMEs, Public Administration, Sustainable and Regenerative Tourism, CSR and Development Cooperation.

SCIENTIFIC-TECHNICAL SERVICES

- Development and implementation of specific training models.
- Auditing and diagnosis of training efficiency in companies and organizations.
- Consultancy on various aspects of innovation, quality, and corporate social responsibility in the direction and management of companies.
- Analysis and proposals for the labor inclusion of disadvantaged groups.
- Development of strategic plans in companies and institutions.
- Sustainability planning for efficient management.
- Design and implementation of tailor-made business projects.

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