

ORGANIZATIONAL PERFORMANCE



INTRODUCTION

The objective of the Organizational Performance research group is to analyze the company from a financial perspective. Therefore, it studies the business activity and its evaluation through Financial Performance. The mediating factor of Social Responsibility is also considered.

RESEARCH TOPICS

- ESGC Indicators (Environmental, Social, Governance, Controversies).
- Corporate Financial Performance. Financial Ratios.
- Company Profile in Social Networks.
- Corporate Social Responsibility.
- Organizational Commitment.
- Corporate Governance.
- Boards of Directors.
- International Listed Companies.
- Tourism, Sports, Health.
- Quality Management in Healthcare.

SCIENTIFIC-TECHNICAL SERVICES

- Technical advice or consultancy on Improving Corporate Financial Ratios.
- Consulting on Conflict of Interests in Boards of Directors.
- Consulting on Improvement of Work Processes and Business Productivity.
- Human Resources and Labor Productivity Consulting.
- Consulting on ESGC Indicators (Environmental, Social, Governance, Controversies).

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